

Journal

ISSN 1412-1212

W The inners

Economic, Business, Management, and Information System Journal

Vol. 15 No. 2 September 2014

Counsellor

Rector BINUS University
Prof. Dr. Ir. Harjanto Prabowo, MM

Editor in Chief

Rudy Aryanto

Managing Editors

Engkos Achmad Kuncoro (Binus University, Jakarta)
Idris Gautama So (Binus University, Jakarta)
Yasinta Soelasih (Atma Jaya University, Jakarta)
Levyda (Sahid University, Jakarta)
Agus Zainul Arifin (Tarumanagara University, Jakarta)

Editor/Setter

I. Didimus Manulang
Haryo Sutanto
Holil
Atmawati

Secretariat

Nandya Ayu
Dina Nurfitria

Administration Address

Research and Technology Transfer Office
BINUS University
Anggrek Campus, Jl. Kebon Jeruk Raya 27
Kebon Jeruk, Jakarta Barat 11530
Ph. 021-5350660 ext. 1708
Email: nayu@binus.edu, raryanto@binus.edu

Publication & ISSN

Published twice a year (March and September)
ISSN: 1412-1212

CONTENTS

Shelvy Kurniawan The Influence of Green Marketing on Green Satisfaction Mediated By Perceived Quality and Its Impact to Green Trust in Injection Motorcycle (<i>Pengaruh Green Marketing pada Green Satisfaction yang Dimediasi Persepsi Kualitas serta Dampaknya terhadap Green Trust dalam Motor Injeksi</i>).....	85-94
Niko Fanbasten Enhancing Business Performance through Learning Organization and Knowledge Sharing Capability: the Mediating Effect of Innovation Capability using PLS Method (<i>Peningkatan Kinerja Bisnis melalui Learning Organization dan Kemampuan Knowledge Sharing: Pengaruh Mediasi Kemampuan Inovasi Menggunakan Metode PLS</i>).....	95-107
Hendry Hartono; Erwin Halim The Impact of Knowledge Management and Entrepreneur's Knowledge on Innovation and Firm Performance (<i>Dampak Knowledge Management dan Pengetahuan Entrepreneur pada Inovasi dan Kinerja Perusahaan</i>).....	108-114
Yossy Hanna Garlina Comparison of Skin Moisturizer: Consumer-Based Brand Equity (CBBE) Factors in Clusters Based on Consumer Ethnocentrism (<i>Perbandingan Pelembab Kulit: Berbasis Faktor Ekuitas Merek dalam Pengelompokan Berdasarkan Etnosentrisme Konsumen</i>).....	115-122
Rosinta Ria Panggabean; Nuraini Sari; Lidiyawati; Evi Steelyana Corporate Social Reporting: a Comprehensive Picture of Indonesian Mining Companies (<i>Pelaporan Sosial Perusahaan: Gambaran Komprehensif Perusahaan Pertambangan Indonesia</i>)	123-139
Nugroho J. Setiadi; Rudy Aryanto Creativity-Relevant Personal Characteristics among Indonesia Creative Workers (<i>Sifat Pribadi Kreatif-Relevan di Kalangan Para Pekerja Kreatif Indonesia</i>).....	140-149
Parhimpunan Simatupang; Abdul Razak Chik FDI in Tourism Sector and Economic Growth in Sumatra Utara (<i>FDI dalam Sektor Pariwisata dan Pertumbuhan Ekonomi di Sumatra Utara</i>).....	150-158
Surachman Surjaatmadja Transfer of Training in Indonesia State-Owned Enterprises to Face the Asean Economic Community 2015 (<i>Transfer Pelatihan pada Badan Usaha Milik Negara di Indonesia untuk Menghadapi Komunitas Ekonomi ASEAN 2015</i>).....	159-164
Index	165-169