



# The OWNERS

Economic, Business, Management, and Information System Journal

Vol. 17 No. 1 March 2016

---

**Editor in Chief**

Rudy Aryanto

**Managing Editors**

Engkos Achmad Kuncoro (Binus University, Jakarta)

Idris Gautama So (Binus University, Jakarta)

Yasintha Soelasih (Atma Jaya University, Jakarta)

Levyda (Sahid University, Jakarta)

Agus Zainul Arifin (Tarumanagara University, Jakarta)

**Executive Editors**

Arta Moro Sundjaja

Noerlina

**Editor/Setter**

Dina Nurfitria

Karen Phang

Holil

Atmawati

**Secretariat**

Haryo Sutanto

Eka Yanti Pangputri

**Administration Address**

Research and Technology Transfer Office

BINUS University

Anggrek Campus, Jl.Kebon Jeruk Raya 27

Kebon Jeruk, Jakarta Barat 11530

Ph. 021-5350660 ext. 1708

Email: hsutanto@binus.edu, raryanto@binus.edu

**Publication & ISSN**

Published twice a year (March and September)

P-ISSN: 1412-1212

E-ISSN: 2541-2388



Economic, Business, Management, and Information System Journal

Vol. 17 No. 1 March 2016

---

## CONTENTS

### **Andhi Bharata**

- The Influence of Compensation and Training toward Work Discipline  
and its Impact on the Employees' Performance in PUSPIPTEK..... 1-7

### **Darman**

- Analysis of the Money Supply and Interest Rate of Inflation in Indonesia..... 9-18

### **Wendy Endrianto**

- Maximizing Strategy with an Effective Balanced Scorecard..... 19-27

### **Budiman Notoatmojo**

- Impact Evaluation Study for Institution Strengthening on Social Food Distribution..... 29-35

### **Fangki A. Sorongan**

- Factors Affecting the Return Stock Company in Indonesia Stock Exchange (IDX) LQ45 in Years 2012-2015..... 37-45

### **Murty Magda Pane**

- The Alternative Business Psychology Application in Green Industry Program  
Towards the Competitiveness of ASEAN Economic Community 2016..... 47-57

### **Muhammad Tony Nawawi**

- Factors of Consumer Behavior That Affect Purchasing Decisions on BlackBerry Smartphone..... 59-66

### **Jajat Sudrajat; Muhammad Ali Rahman; Antonius Sianturi; Vendy**

- Entrepreneurship Learning Process by using SWOT Analysis..... 67-75