

The Journal of WINNERS

Vol. 25 No. 2 December 2024

Editor in Chief

- Arta Moro Sundjaja Bina Nusantara University, Indonesia

Managing Editors

- Noerlina Bina Nusantara University, Indonesia

Section Editor of Digital Transformation from Strategic Perspective in Developing Countries

- | | |
|----------------------------|---|
| Dezie Leonarda Warganegara | Bina Nusantara University, Indonesia |
| Darjat Sudrajat | Bina Nusantara University, Indonesia |
| Miranda Hotmadia Tanjung | Bina Nusantara University, Indonesia |
| Mohammad Hamsal | Bina Nusantara University, Indonesia |
| Muhammad Shabir Shaharudin | School of Management, Universiti Sains Malaysia, Malaysia |

Section Editor of Digital Transformation from Leadership and Organization Perspective in Developing Countries

- Agustinus Bandur Bina Nusantara University, Indonesia
Sekar Wulan Prasetyaningtyas Bina Nusantara University, Indonesia

Section Editor of Digital Transformation from Marketing Perspective in Developing Countries

- Artha Sejati Ananda Bina Nusantara University, Indonesia
Evelyn Hendriana Bina Nusantara University, Indonesia
Sri Bramantoro Abdinagoro Bina Nusantara University, Indonesia

Section Editor of Digital Transformation from Entrepreneurship and Innovation Perspective in Developing Countries

- Rano Kartono Bina Nusantara University, Indonesia
Yuli Eni Bina Nusantara University, Indonesia

Section Editor of Digital Transformation from Supply Chain and Operation Perspective in Developing Countries

- Darjat Sudrajat
Yuli Eni

Editor Board

- Beni Widarman Yus Kelana
Martin Thomas Falk
Prof. Sangeeta Sahney
Elia Ardyan
Prof. Lim Sanny
Universiti Teknologi Malaysia, Malaysia
University of South-Eastern Norway, Norway
Indian Institute of Technology Kharagpur, India
Universitas Ciputra Surabaya, Indonesia
Bina Nusantara University, Indonesia

Language and Layout Editor

- Dina Nurfitria
Eka Yanti Pangputri
Gendis Lintang Kinasih
Atmawati

Bina Nusantara University, Indonesia
Bina Nusantara University, Indonesia
Bina Nusantara University, Indonesia
Bina Nusantara University, Indonesia

Secretariat

- Dewi Novianti Bina Nusantara University, Indonesia

Description

Journal The Winners is a semiannual journal, published in June and December. Journal The Winners focuses on various issues spanning in Digital Transformation in developing countries from strategic, leadership and organization, marketing, entrepreneurship and innovation, supply chain, and operation perspectives. Journal The Winners has been accredited by DIKTI under the decree number 158/E/KPT/2021 (SINTA 2) and indexed by Directory of Open Access Journals (DOAJ), Academic Research Index (Research BIB), Microsoft Academic Search, Garda Rujukan Digital (Garuda), Bielefeld Academic Search Engine (BASE), World Catalogue (WorldCat) and Google Scholar, and Indonesian Research Repository (Neliti).



Journal The WINNERS

Vol. 25 No. 2 December 2024

CONTENTS

Rita Ambarwati; Muhammad Hanifa; Dedy; Wiwik Sulistiyowati	
Assessing System Quality and Change Readiness in Enterprise Risk Management Application Adoption in Power Plants.....	87-102
Alfina; Marisya Mahdia Khoirina; Nova Ridho Sisprasojo; Angela Ayu Kusumaning Ratri	
Is It Impossible for Generation Z to Engage in Mindful Consumption Behaviour while Experiencing FOMO?.....	103-112
Abdul Karim; Muhlis Ruslan; Chahyono; Muh. Kafrawi Yunus; Amrullah Ahmad	
Fintech P2P Lending in Increasing People's Purchasing Power in South Sulawesi Province.....	113-123
Komang Widhya Sedana Putra; Kadek Wulandari Laksmi; IGN Oka Ariwangsa	
The Role of AI, IoT, and E-Marketing in Enhancing the Sustainability and Competitiveness of MSMES.....	125-135
Fatma Satyani; Mohamad Trio Febriyantoro	
Digital Technology's Role in Sustainable Business Models and Performance Enhancement.....	137-150
Trystania Dytha Kristina Ganang; Netty Laura Simbolon; Ktut Silvanita Mangani	
Evaluating the Implementation of Balanced Scorecard in Employee Performance Appraisal.....	151-160
Mulyani Karmagatri; Isma Addi Jumbri; Widodo Samyono; Achmad Syamil	
Decoding Entrepreneurial Intentions among University Students in the Digital Age: A Machine Learning Approach to Leadership and Attributes.....	161-169
Index.	171-174