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# JOURNAL OF ASEAN STUDIES

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## Contents

### EDITORIAL

*Tirta N. Mursitama*

### ARTICLES

- Questioning the Regional Integration of Higher Education in ASEAN: Equality for All? 117-136  
*Dudi Heryadi, Anggia Utami Dewi, Akim, Cecep Hermawan, Waki'ah*
- The Dynamics of Paradiplomacy Practices in the “Frontier” Areas in Indonesia 137-154  
*Ali Maksum & Surwandono*
- The Unbreakable Relations between Indonesia-Vietnam Under “Sink the Vessels” Policy: A Complex System Approach 155-178  
*Rusadi Kantaprawira, Arry Bainus, Indra Kusumawardhana*
- Technology Transfer and the Promotion of Technical Skills from Japan to Southeast Asia: Case Study of Vietnam 179-191  
*Quynh Huong Nguyen*
- The (In-)visibility of Taiwan-Indonesia Relations: Indonesian Students on the Sideline 192-212  
*Rangga Aditya*
- Night Market from H. Lefebvre’s ‘Space as Practiced’: The Case of Davao City, Philippines 213-230  
*Raymundo R. Pavo*

[journal.binus.ac.id/index.php/jas](http://journal.binus.ac.id/index.php/jas)

## Aim and Scope

*The Journal of ASEAN Studies (JAS)* is an International peer-reviewed bi-annual journal that enriches understanding of the past, current, and future issues relevant to ASEAN and its circle of issues. The article shall address any research on theoretical and empirical questions about ASEAN. The Topics addressed within the journal include: diplomacy, political economy, trade, national development, security, geopolitics, social change, transnational movement, environment, law, business and industry, and other various related sub-fields.

*Journal of ASEAN Studies* expects the articles encourage debate, controversy, new understanding, solid theory, and reflection on ASEAN. The articles sent should have a sharp analysis and rigorous methodologies quantitative or qualitative as well as written in an engaging and analytical style. The JAS does publish original research, reviewing research, book review, opinion pieces of current affairs. However JAS does not publish journalistic or investigative style of article. The JAS would not be responsible for any implied or written statements of articles published. Each author would be responsible for their own writing.

*Journal of ASEAN Studies* is an international multidisciplinary journal, covering various fields of research on ASEAN either as community, organization, process, and web of cooperation.

*Journal of ASEAN Studies* publishes the following types of manuscripts:

- **Scholarly articles:** The manuscripts should be approximately 5,000-8,000 words. The manuscripts must contain a review of the current state of knowledge on the research question(s) of interest, then share new information or new ideas that will impact the state of theory and/or practice in area of ASEAN Studies.
- **Review Article:** The manuscripts should be approximately 1,500-3,500. The manuscripts must contain the current state of understanding on a particular topic about ASEAN by analysing and discussing research previously published by others
- **Practice notes:** These are shorter manuscripts approximately 1,500-3,500 words that are of specific interest to practitioners. These manuscripts must present new development for the ASEAN.
- **Research notes:** Similar to practice notes, these are shorter manuscripts approximately 1,500-3,500 words that have specific implications for ASEAN. The manuscripts should employ rigorous methodology either qualitative or quantitative.
- **Book Review:** The manuscripts should be approximately 1,500-4,000. The manuscripts must contain a critical evaluation of book by making argument and commentary on the particular book discussed.

## Centre for Business and Diplomatic Studies

Centre for Business and Diplomatic Studies (CBDS) is established as part of the International Relations Department, Bina Nusantara (BINUS) University. Our aims are to undertake and promote research and deliberation on diplomacy, business, international relations and developmental issues particularly in Indonesia, Southeast Asia and Asia Pacific.

We also commit to build, connect and share research and others kinds of knowledge generating activities for the betterment of life of the people and earth. Our immediate constituency is International Relations Department, BINUS University and the larger constituency is the broader academic community of the BINUS University and other universities and institutions both national and international as well as policy community.

CBDS publishes scholarly journal, working papers, commentaries and provides training and consultancies services in the areas of diplomatic training, negotiations, commercial diplomacy, conflict resolutions for business, business and government relations, promoting competitive local government in attracting foreign investment, and understanding impact of regional economic integration on development specifically toward ASEAN Community 2015.

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## Editorial

### The New Dynamics of Regionalism in Southeast Asia

Since the establishment of European Union which many refer to as marking the rise of regionalism trend in international relations, high politics have been said to be the main challenge of regional integration. In Europe, States have been focusing on developing interstate relations, beginning from technical cooperation which are expected to spill over to other areas of cooperation, and in the end bring political integration slowly to the agenda. When the EU has finally signed Maastricht Treaty, states in other regions follow the suit.

As will be clearly seen in this edition of JAS, however, this trend of state-led regionalism with its dynamics of high politics have shifted. Regionalism, particularly in Southeast Asia, and as observed by the authors in this edition, is currently driven no less by non-state actors - in the process known as regionalization, and face no less serious challenges from low political issues. This new dynamics of regionalism will be presented in the unique style of our journal, beginning from that in the regional level and down to the interstate and individual state levels so that the richness of this dynamics could be well-captured.

In the regional level, the phenomenon of regionalization appears in "Questioning the Regional Integration of Higher Education in ASEAN: Equality for All?" written by Dudy Heryadi, Anggia Utami Dewi, Akim, Cecep Hermawan, and Waki'ah. This article highlights an example of cooperation among higher education institutions in Southeast Asia which indirectly contributes in strengthening the main regionalism process at the intergovernmental level. It is interesting to see the continuity between articles of the same topics in our journal. Article by Oliver Gill in our previous edition found that higher education integration in Southeast Asia is less successful than that in the bigger East Asia region. The current article elaborates further why it is the case. The slow integration process as apparent in the exclusivity of AUN memberships is only the beginning part of this integration process. Being exclusive to limited members helps AUN to develop faster and more effective, and thus it is expected to attract more members and strengthen the integration process. The similar logic of spillover effect remains the underlying mechanism of this integration.

At the interstate level, regionalization appears in "The Dynamics of Paradiplomacy Practices in the 'Frontier' Areas in Indonesia" by Ali Maksum and Surwandono. This article highlights the new dynamics of regionalism in the era of democratizing Southeast Asia in which local regions are granted access to conduct diplomacy with other parties in the region. Using the case studies of Riau Islands and West Kalimantan, this article found that paradiplomacy practices in these sampled regions in Indonesia remain at the ceremonial

level for the sake of fulfilling the demand of the central government. This practice, however, has not brought significant advantage to the region themselves.

The interstate level also demonstrates low political issues as challenges to regionalism both in relations among states inside the region or between states from and outside the region. "The Unbreakable Relations between Indonesia-Vietnam Under "Sink the Vessels" Policy: A Complex System Approach" by Rusadi Kantaprawira, Arry Bainus, and Indra Kusumawardhana highlights the issues of illegal fishing in bilateral relations between Indonesia and Vietnam as an example of the first type of challenges. In the second type, "Technology Transfer and the Promotion of Technical Skills from Japan to Southeast Asia: Case Study of Vietnam" by Quynh Huong Nguyen and "The (In-)visibility of Taiwan-Indonesia Relations: Indonesian Students on the Sideline" by Rangga Aditya present challenges in technology transfer from Japan and academic cooperation with Taiwan respectively.

Finally, at the individual state level, one interesting article adopting unique perspective from philosophy entitled "Night Market from H. Lefebvre's 'Space as Practiced': The Case of Davao City, Philippines" by Raymundo R. Pavo highlights an example of local problems affected by the dynamics at regional and national levels. This article explains how local vendors in Davao City, Philippines tried to adapt themselves to the changing dynamics of economic integration and emerging security issues which affect their night market as 'space' where they practice their daily economic activities.

With this line of rich articles in this edition, the editors would like to express the greatest appreciation and gratitude to the authors and reviewers. We are very proud that we could maintain our consistency in all aspects of our publication and a part of it, JAS has been nationally accredited SINTA 2 by the Ministry of Research, Technology and Higher Education, Republic of Indonesia on November 2018.

We are also very pleased to see emerging conversation among articles in our journal – a practice that we expect we could see more tangibly in our future edition. We are very delighted and excited to have Prof. Amitav Acharya as one of our editorial board members. Our warmest welcome and we believe his contribution to JAS will enhance the standing of this journal into higher level in the study of international relations. Last but not least, we would like to thank the Indonesian Association for International Relations (AIHII) for the continuous support for our journal.

Jakarta, 31 December 2018

**Prof. Dr. Tirta N. Mursitama, Ph.D.**

Editor-in-chief