

# Binus Business Review

## Editor in Chief

Haryadi Sarjono Bina Nusantara University, Indonesia

## Managing Editor

Haryo Sutanto Bina Nusantara University, Indonesia

## Editorial Board

Amiruddin bin Ahamat	Universiti Teknikal Melaka Malaysia
Alfons Palangkaraya	Swinburne University of Technology, Australia
Marcin Staniewski	University of Economics and Human Sciences in Warsaw, Poland
Martin Falk	University of South-Eastern Norway, Norway
Mohammad Kabir Hassan	University of New Orleans, United States
Sulaimon O. Adebisi	Nottingham Trent University, United Kingdom
Yudi Fernando	Universiti Malaysia Pahang, Malaysia
Filda Rahmiati	Universiti Teknikal Melaka Malaysia
Didi Sundiman	University of Jakarta International, Indonesia
Levyda	Sahid University, Indonesia
Nur Budi Mulyono	Bandung Institute of Technology, Indonesia
Rindang Widuri	Bina Nusantara University, Indonesia
Rita Ambarwati	Universitas Muhammadiyah Sidoarjo, Indonesia
Sevenpri Chandra	Bina Nusantara University, Indonesia
Yasinthia Soelasih	Atma Jaya Catholic University of Indonesia, Indonesia

## Editorial Assistant

Dewi Novianti	Bina Nusantara University, Indonesia
Eka Yanti Pangputri	Bina Nusantara University, Indonesia
Holil	Bina Nusantara University, Indonesia

## Description

*Binus Business Review* is an international journal published in March, July, and November hosted by the Research and Technology Transfer of Universitas Bina Nusantara. The journal contents are managed by the Binus Business School. The journal invites professionals in the world of education, research, and entrepreneurship to participate in disseminating ideas, concepts, new theories, or science development in the field of Management & Business through this scientific journal. Currently *Binus Business Review* has been accredited by DIKTI under the decree number 10/C/C3/DT.05.00/2025 (SINTA 2) and has been indexed by CrossRef, ASEAN Citation Index, Directory of Open Access Journals (DOAJ), Indonesia OneSearch, Garda Rujukan Digital (Garuda), Google Scholar, and Indonesian Research Repository (Neliti).



# **B**inus **Business Review**

## TABLE OF CONTENTS

<b>Lucas O. Elumah; Rahmon Abiodun Folami</b> Dynamic Interactions Between Financial Development and Current Account Sustainability in African Economies	1–12
<b>G. M. Azmal Ali Quaosar; Nazifa Anbar Saba; Md Abidur Rahman</b> Antecedents and Effects of Job Satisfaction on Organizational Commitment and Turnover Intention .....	13–29
<b>Owen De Pinto Simanjuntak; Esther Praja Anggriany Panggabean; Khairunnisa Abd Samad</b> The Influence of Environmental Awareness, Eco-Label, Eco-Brand, and Environmental Advertisement on Purchase Intention of Environmentally Friendly Products .....	31–47
<b>Anita Dwi Fitriani; Rita Ambarwati</b> Exploring Impulsive Buying Tendency in Preloved Goods with Mindful Consumption and Platform Trust .....	49–63
<b>Abdullah Dawamuz Zikri; Sri Rahayu Hijrah Hati</b> Drivers of Green Apparel Purchase in Indonesia: Willingness to Pay as a Moderator .....	65–84
<b>Librina Tria Putri; Nofrizal; Rafidianto Wibisono; Afván Aquino; Aznuriyandi; Richa Afriana Munthe</b> Click, Ship, Regret: E-Commerce Strategies Behind Compulsive Fashion Buying.....	85–98
<b>Adebanji Adejuwon William Ayeni; Joseph Sekhampu; Enoima Abraham; Temidayo Raphel Abimbola</b> Internal Mobility Influence on Qualitative Assurance Outcomes as Enhancement of Employee Skills and Competencies.....	99–111
<b>Yuliharsi; Hendra Lukito; Andra Septian; Idris Gautama So; Andrianirina Lanto Nambinintsoa</b> Applying the Theory of Planned Behavior to Cyberloafing: Drivers and Performance Consequences in an Indonesia's Cement Company .....	113–124