BECOSS Journal is a national journal, published in January, May, and September, hosted by the Lecturer Resource Center (LRC) of Universitas Bina Nusantara. The journal contents are managed by Faculty of Humanity. BECOSS Journal provides a forum for lecturers, academicians, researchers, practitioners, and students to deliver and share knowledge in the form of empirical and theoretical research articles, case studies, and literature reviews. BECOSS Journal invites any writer to participate in disseminating ideas, concepts, new theories, or science development in the field of computer science, information system, engineering, mathematics and statistics. There is no submission charge or article processing charge for all accepted papers and will be freely available to all readers with worldwide visibility and coverage.

Focus and Scope
BECOSS Journal invites academicians and professionals to write their ideas, concepts, new theories, or science development in the field of business, management, marketing, accounting, economic, communication, tourism, design, animation, media, language, education, and psychology. Manuscripts in Bahasa must have an abstract and title in English with similar content.
### TABLE OF CONTENTS

1. **ShawHong SER**  
   On Destination Logo: A Design Review of Visit Malaysia Year’s Logo (1990 -2020)  
   1-10

2. **Aulia Azahra & Rahmat Siauwijaya**  
   Selection of Inventory Valuation Method Using Fifo and Weighted Averaged  
   11-22

3. **Michael Angelus & Armanto Witjaksono**  
   Analysis of the Effect of Gender, High School Origin, Middle School Department, College Motivation on Academic Achievement of Students of Accounting and Finance Department: Case Study on One of Private University in Indonesia  
   23-34

4. **Arfian Erma Zudana, Kiddy Novian, Rakha Pangestu Setiawan, & Sherlin**  
   Tax Footnotes Readability and CEO Narcissism: Evidence from Indonesia  
   35-46

5. **Adelia Yulma Budiarto**  
   Audit Expectation Gap Debates: To What Extent Audit Expectation Gap Defence Auditors?  
   47-57

6. **Fahry Priandhana**  
   Pengaruh Risiko Environment Social and Governance Terhadap Kinerja Keuangan Perusahaan (Studi Pada Perusahaan Didalam Indeks IDXESGL)  
   59-63

7. **Olivia The, Dea Afifah Wijaya, & Hery Harjono Muljo**  
   The Effect Analysis of Solvency Ratio, Profitability Ratio and Inflation on Stock Return  
   65-73