

Becoss

*Business Economic, Communication,
and Social Sciences Journal*

Editor in Chief

Muhamad Nanang Suprayogi

Bina Nusantara University, Indonesia

Associate Editor

Lidya Wati Evelina
Rindang Widuri
Suwarno
Yi Ying
Indra Gamayanto
Nanthakumar Loganathan
Sitakanta Mishra

Bina Nusantara University, Indonesia
Bina Nusantara University, Indonesia
Bina Nusantara University, Indonesia
Bina Nusantara University, Indonesia
Dian Nuswantoro Univiersity, Indonesia
Universiti Teknologi Malaysia, Malaysia
Pandit Deendayal Petroleum University, India

Language and Layout Editor

Heri Ngarianto

Bina Nusantara University, Indonesia

Secretariat

Dewi Novianti

Bina Nusantara University, Indonesia

Description

BECOSS Journal is a national journal, published in January, May, and September, hosted by the Research and Technology Transfer Office of Universitas Bina Nusantara. The journal contents are managed by Faculty of Humanity. BECOSS Journal provides a forum for lecturers, academicians, researchers, practitioners, and students to deliver and share knowledge in the form of empirical and theoretical research articles, case studies, and literature reviews. BECOSS Journal invites any writer to participate in disseminating ideas, concepts, new theories, or science development in the field of computer science, information system, engineering, mathematics and statistics. BECOSS Journal has been accredited by the Ministry of Research, Technology and Higher Education under the decree number **72/E/KPT/2024** and has been indexed and abstracted by Science and Technology Index 3 (SINTA 3), Garda Rujukan Digital (Garuda), Google Scholar, Crossref, & Dimensions. There is no submission charge or article processing charge for all accepted papers and will be freely available to all readers with worldwide visibility and coverage.

Focus and Scope

BECOSS Journal invites academicians and professionals to write their ideas, concepts, new theories, or science development in the field of business, management, marketing, accounting, economic, communication, tourism, design, animation, media, language, education, and psychology. Manuscripts in Bahasa must have an abstract and title in English with similar content.

Becoss

*Business Economic, Communication,
and Social Sciences Journal*

TABLE OF CONTENTS

1. **Oluwaseyi Matthew Adetoba, Ibrahim Korede Hassan, Jacob Fatile, & Kabiru Genty**
Emerging Technologies and Sustainability in Lagos State Supply Chain Globalization Policy 271-284
2. **Muhammad Amir Maksum, Arina Novizas Shebubakar, & Anis Rifai**
Analysis of the Mediator's Role in Resolving Default Cases: A Case Study of Loan Agreements Secured by Land Title Certificates 285-295
3. **Poppy Wulandari, Sabrina Azra, Siti Aisyah Buana, Aurel Chesya Putri Masayu, & Eurosey Caroline Br. Panjaitan**
Exploration of the Influence of TikTok Live Streaming on Increasing Consumer Purchase Interest 297-307
4. **Nanang Qosim Yusuf & Dewi Umronih Yusuf**
How can Awareness Enhance Leadership Effectiveness in Organizations 309-318
5. **Siswahyudi, Suartini, & Anis Rifai**
The Utilization of Artificial Intelligence as a Contract Review Tool for Government Procurement of Goods and Services to Mitigate Legal Risks 319-331
6. **Corina Myers & Andrew S. Macalma**
The Mediating Role of Perceived Efficacy in the Relationship of Climate Anxiety and Pro-Environmental Behaviors among Young Adult Filipinos 333-351
7. **Maria Angelica Sunga**
Market Trends and Demand Analysis for Seaweed Products in Occidental Mindoro Implications for Business Development 353-366
8. **Olajide Okunbanjo & Gabriel Okwuelum**
Managerial Ability and Value Creation among Small Businesses in Lagos State - Nigeria 367-379
9. **Novtryananda Maryanti Stefani Ghunu & Anandi Lintang Utari**
Negotiating Policies and Practices A Systematic Review of Curriculum Enactment in Early Childhood Settings 381-395
10. **Nurita Singalodra, Suartini, & Anis Rifai**
Analysis of The Benefits of Collective Labor Agreements (CLA) in Establishing Harmonious Industrial Relations Between Employers, Workers, and The Government 397-404