

Binus Business Review

Editor in Chief

Haryadi Sarjono Bina Nusantara University, Indonesia

Managing Editors

Nurlina Bina Nusantara University, Indonesia
Christian Harito Bina Nusantara University, Indonesia

International Editor Board

Alfons Palangkaraya Swinburne University of Technology, Australia
Marcin Staniewski University of Economics and Human Sciences in Warsaw, Poland
Martin Falk Austrian Institute of Economic Research, Austria
Mohammad Kabir Hassan University of New Orleans, United States
Sulaimon O. Adebisi University of Lagos, Nigeria
Yudi Fernando Universiti Malaysia Pahang, Malaysia
Levyda Sahid University, Indonesia
Nur Budi Mulyono Bandung Institute of Technology, Indonesia
Yasinta Soelasih Atma Jaya Catholic University of Indonesia, Indonesia
Rindang Widuri Bina Nusantara University, Indonesia

Language and Layout Editor

Eka Yanti Pangputri Bina Nusantara University, Indonesia
Dina Nurfitri Bina Nusantara University, Indonesia
Shavira Sarashita Bina Nusantara University, Indonesia
Holil Bina Nusantara University, Indonesia
Atmawati Bina Nusantara University, Indonesia

Secretariat

Dewi Novianti Bina Nusantara University, Indonesia

Description

Binus Business Review is an international journal published in March, July, and November. The journal is hosted by the Research and Technology Transfer Office of Universitas Bina Nusantara and supported by Forum Manajemen Indonesia. The journal contents are managed by Binus Business School and Forum Manajemen Indonesia (FMI). The journal invites professionals in the world of education, research, and entrepreneurship to participate in disseminating ideas, concepts, new theories, or science development in the field of Management & Business through this scientific journal. Currently Binus Business Review (BBR) has been accredited by DIKTI under the decree number 158/E/KPT/2021 (SINTA 2) and has been indexed by CrossRef, ASEAN Citation Index, Directory of Open Access Journals (DOAJ), Science and Technology Index 2, Microsoft Academic Search, Garda Rujukan Digital (Garuda), Google Scholar, Academic Resource Index (ResearchBib) and Indonesian Research Repository (Neliti).

Research and Technology Transfer Office, Bina Nusantara University, Angrek Campus, Jl. Kebon Jeruk Raya 27, Kebon Jeruk, Jakarta Barat 11530, Tel. +621-5350660 ext. 1705/1708, Fax.+621-5300244, E-mail: bbr@binus.edu, <https://journal.binus.ac.id/index.php/BBR/>, FB: <https://www.facebook.com/BinusBusinessReview>



Binus Business Review

TABLE OF CONTENTS

Ahmad Azmy How Great are Implication Factors for Employee Engagement in Application-Based Technology Company?	119–132
I Gusti Ayu Agung Pradnya Dewi; Ngakan Nyoman Kutha Krisnawijaya; Putu Irma Yunita; Putu Dyah Permatha Korry Green Technology for Business: A Bibliometric Analysis.....	133–145
Sri Maryati; Nurmala Katrina Panjaitan; Anggraini Sukmawati Do Organizational Culture and Human Resources Management Practices Decrease Turnover Intention in Microfinance Company?	147–157
Deni Adha Akbari; Bella Jastacia; Edi Setiawan; Dwi Widya Ningsih The Marketing Power of TikTok: A Content Analysis in Higher Educationn	159–170
Yolanda Florenzcia; Juniarti; Yulius Jogi Christiawan Value Relevance, Sustainability Reporting Award, and Board Structure: An Influence and Analysis of Value Relevance	171–181
Nurudeen Afolabi Sofoluwe; Olajumoke Olufunmilayo Oyeniyi; Moruff Sanjo Oladimeji Business Development Intervention and Performance of Aquaculture: A Case of Business Groups in Lagos State, Nigeria	183–190
Roopesh; Sandhya Will Mergers and Acquisition Vacillate the Performance of Banks? A Case Study of Public Sector Banks in India ...	191–202
Mercurius Broto Legowo; Fangky Antoneus Sorongan Accelerating Digital Transformation during the COVID-19 Pandemic: A Model Design for Indonesian MSMEs	203–211
Haryadi Sarjono; Kevin Christofer; Georgie Florensky Nayoan; Mochamad Derisman Nugraha Performance Analysis in Palm Oil Industry Using Supply Chain Operations Reference (SCOR) Model.....	213–222